



KARL-REIST.DE

The family travel blog about traveling with children

Media Kit 08/2020

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What is Karl-reist.de standing for?

[Karl-reist.de](https://www.karl-reist.de) is a travel blog for families who are looking for informations, tips and experiences on the topic of traveling with children. We focus on detailed travel reports, in which we present countries, regions, cities, hotels and trips. We take our readers on our travels and let them participate in our experiences.

Who is Karl-reist.de?

This blog is a family project: Author is Mother Nina (39 years, online marketing and SEO manager), Father Sebastian (37 years, craftsman) takes care of the technology and Karl (7 years, our son) discovers the world with the eyes of a child. To satisfy our wanderlust, we try to escape our home in Schleswig-Holstein as often as possible.

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What do we write about?

Our topics cover everything that are interesting for parents before, during and after their holiday with children. This includes:

- ❖ Detailed travel reports on long-distance and short-distance journeys, short trips and city trips
- ❖ Excursions in Germany and worldwide
- ❖ Presentation and tests of hotels, sights, recreational parks, airlines, travel equipment and everything that is necessary for travelling
- ❖ Informations about travel organization, equipment and accurate cost information
- ❖ Recipes from all over the world to cook at home

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How can we work together?

A cooperation allows you to inspire new customers for your range. In addition, you will receive informative, entertaining and deep reports on the Internet, which will be also found in many years and provide real added value for you and your customers.

In order to present your destination, hotel, product or destination, we will produce authentic reports based on our own experience. Also we will share the reports in our social media channels and our facebook "travel with families" group with more than 11.100 members.

The following cooperation possibilities could be considered:

- ❖ Blogger and press travel, individual research trips
- ❖ Introducing and testing destinations, hotels, airlines, excursion destinations, attractions and travel equipment
- ❖ Guest articles and texts for editorial offices, blogs and products
- ❖ Sponsored, thematically matching articles in our blog
- ❖ Advertisement in our facebook group
- ❖ Contests

Please note that any kind of sponsorship is marked.



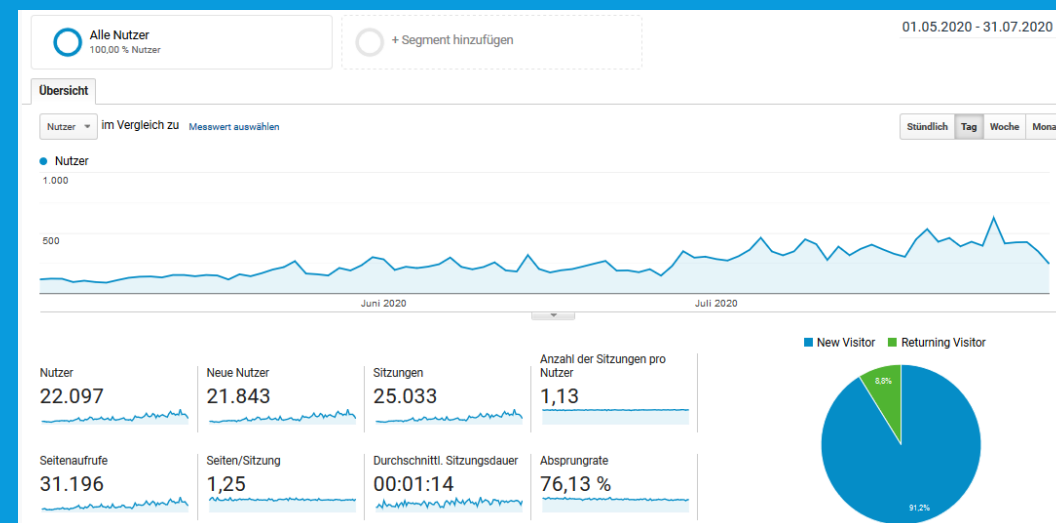
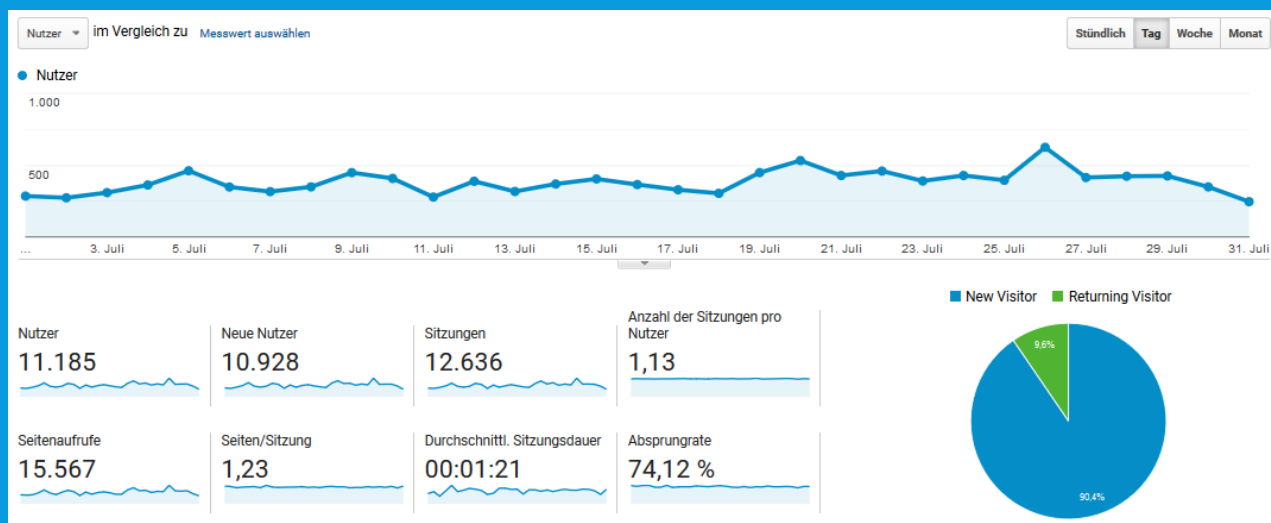
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Numbers, data, facts

Karl-reist.de was launched in September 2016. We publish 1-2 articles a week. The average duration of a visit from our 11.100 monthly visitors is 1:21min and they look at 15.600 pages.

Social Media Follower 12.937

- ❖ [Facebook](#): Fans +994
- ❖ [Facebook group](#): Holiday with children: +10.176
- ❖ [Twitter](#): Follower +455
- ❖ [Instagram](#): Follower +472
- ❖ [Pinterest](#): Follower +630, Views 31.356/month
- ❖ Newsletter & RSS Feed: 47 Follower
- ❖ [Youtube](#): 15 Follower, [Tripadvisor](#): 148 Follower



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